

Office Use Only: Petition Number:

City of Detroit

Banner Permit Application Form for
Banners in the Public Right-of-Way

NOTE: This application is for the proposed banner(s) for a specified period of time only. After Expiration of the permit (if granted), or should the banner change in any way, another application will be required.

Please type or print information clearly:

I. APPLICANT INFORMATION

Contact Name: _____

Name of Organization: _____

Mailing Address: _____

City/State/Zip Code: _____

Phone: (____): _____ Fax:(____) _____ E-Mail: _____

Sponsoring Organization (if applicable): _____

Type of banner(s): City Non-profit* Business district**
 Community Special Event Holiday

*If registered as a non-profit, please indicate your non-profit status identification number and attach a copy of the certificate. Non-profit identification number: _____

**If applying for a business district banner(s), please identify the business district: _____

Type of Request: Initial Permit Permit Renewal*

*If this request is for permit renewal, please provide the following:

Permit identification number: _____ Permit expiration date: _____

II. COMMERCIAL BANNER COMPANY

Contact Name: _____

Name of Organization: _____

Mailing Address: _____

City/State/Zip Code: _____

Phone: (____) _____ Fax:(____) _____ E-Mail: _____

III. BANNER INFORMATION

Purpose of banner(s):

Time period to display banner(s): Installation Date: ____/____/____ Removal Date: ____/____/____

Number of banner(s) to display: _____

Streets on which banner(s) are to be displayed:

Are any of the poles located on a Michigan State Trunk Line or Wayne County Road? (See listing of State Trunk Lines and Wayne County Roads attached.) _____ Yes*

_____ No

*If yes, please note that the application must be submitted a minimum of 180 days prior to requested installation date (see Section 3 of the Policy on Banners in the Public Right-of-Way for details).

Describe wording on banner(s) and any graphics:

The following items **MUST BE** included in the permit application package in order for it to be considered:

1. Complete banner permit application form
2. Signed and dated indemnity agreement (Attachment A)
3. Signed and dated maintenance and removal agreement (Attachment B)
4. Copy of certificate of insurance
5. Sketch, drawing, or actual sample of the banner to be displayed (see example attached)
6. Listing and/or map of the specific locations for the banners
7. \$100 non-refundable permit fee
8. A refundable deposit (amount specified in Section 4 of the Policy on Banners in the Public Right-of-Way) to be held in escrow presented to the Consumer Affairs Department prior to the issuance of a banner permit

The undersigned applicant(s) agrees to abide by the provisions set by the City of Detroit to suspend a banner or banners during the time period requested for this permit.

Applicant: Print Name

Commercial Banner Representative: Print Name
(i.e., installer/remover)

Applicant: Signature

Commercial Banner Representative: Signature

Date:

Date:

Attachment A
AGREEMENT OF INDEMNITY

CITY OF DETROIT:

For and in consideration of the granting of a permit by the City of Detroit to suspend a banner or banners, the undersigned does agree to indemnify and hold harmless the City of Detroit, its officers, agents, and employees from any and all claims arising out the placement of, maintenance of, use of, or removal of banners, including claims involving banners (or the structure upon which they are hung) falling on people or property.

INDEMNITOR(S):

Signature or Authorized Representative (Organization)

Name

Address

City, State, Zip Code

() _____

Telephone Number

_____ Date

Signature of Authorized Representative (Banner Company)

Name

Address

City, State, Zip Code

_____ Telephone Number

_____ Date

Attachment B
MAINTENANCE & REMOVAL AGREEMENT

It is understood and agreed that during the initial display, and subsequent renewal periods if applicable, the permittee shall be responsible for inspecting banners and poles, replacing and/or removing banners that are torn, defaced or in general disrepair, including rigging. Where any street banner is found to present an immediate threat of harm to the public health, welfare or safety, the City shall summarily cause its removal.

It is also understood and agreed that banners are to be removed within seventy-two (72) hours of the revocation date of the permit. Any street banner not removed within that time period shall be removed by the City without notice to the permittee.

If the City removes banners because they are in disrepair, present a threat or harm, or because the permit has expired, it is understood and agreed that a portion or all of the refundable deposit will be forfeited by the permittee in order to cover the City's expense. If the expense of removal exceeds the amount of deposit, it is understood and agreed that the excess amount shall be collected from the person/entity to which the permit was issued.

It is also understood and agreed that in such cases when the City removes banners there is no guarantee that the banners can be reclaimed by the permittee.

Applicant: Print Name

Commercial Banner Representative: Print Name
(i.e., installer/remover)

Applicant: Signature

Commercial Banner Representative: Signature

Date:

Date:

STATE TRUNK LINES AND WAYNE COUNTY ROADS

Banners installed on State trunk lines or Wayne County Roads are subject to additional requirements. Permits for banners on State trunk lines or Wayne County Roads must comply with State and County guidelines.

(Please see the City of Detroit Policy on Banners in the Public Right-of-Way for details.)

A. Michigan State Trunk Lines in the City of Detroit

Cadillac Square	Jeffries
Clark Street	John C. Lodge
Clifford & Middle	Michigan Avenue
Davison	Randolph (Cadillac Square to Jefferson)
Edsel Ford	Schaefer
Eight Mile Road	Shore Street
Fisher	Southfield
Ford Road	Telegraph Road
Fort Road	Van Dyke
Grand River	W. P. Chrysler
Gratiot	Washington Boulevard
Greensfield	Woodward
Groesbeck	Wyoming
Hoover	

B. Wayne County Roads in the City of Detroit

<u>Wayne County Road</u>	<u>Limits</u>
Chandler Park Drive	Dickerson to Outer Drive
Chandler Park Drive	Whittier to Moross
West Chicago Blvd.	Lamphere to West City Limits
Conant	South from Carpenter to Hamtramck West Line
Davison	Twelfth to Highland Park West City Limits
Davison	Syracuse to Dwyer
Dix	Woodmere to West City Limits
Dix	Rouge River Bridge to Oakwood Blvd.
Edward Hines Drive	West City Limits to South City Limits and Warren
Fenkell	200 East of Wyoming to West City Limits
Five Points	Eight Mile Road to Puritan
Gaines	Southfield East Service Drive to 390 East
Greenfield	Tireman to James Couzens Drive
Greenfield	Paul to Tireman
West Jefferson	Brennan to Rouge River
Joy Road	Greenfield to West City Limits
Kelly Road	Morang to Kingsville
Kelly Road	Kingsville to Eight Mile
Lahser Road	Chalfonte to Eight Mile Road
Lamphere Road	Outer Drive South to R.R. to Outer Drive

B. Wayne County Roads in the City of Detroit (continued)

Mack	Wayburn to North City Limits (650' of Moross)
McNichols	Wyoming to Five Points
McNichols	Alley West of Oakland to G.T.W.R.R.
McNichols	G.T.W.R.R. to Dequindre
Miller Road	Dearborn Road to Fort Street
Moross Road	Redmond to Mack
Mound	Caniff to Eight Mile
Outer Drive	Dunfries to Bassett
Outer Drive	Warren to Livernois
Outer Drive	Dequindre to McNichols
Outer Drive	Conner to Chandler Park
Outer Drive	Alter to Whittier
Outer Drive	Chandler Park to Mack
Schaefer Highway	Oakwood Boulevard to Dunfries
Schaefer Highway	Dunfries to Bassett
Schoolcraft	Grand River to Patton
Seven Mile Road East	Gratiot to Redmond
Seven Mile Road East	Woodward to Five Points
Swift	West Line of Hull to East Line of Swift
Tireman	200' East of Miller Road (Meyers) to Greenfield
Warren	D.T.R.R to 600' East
Warren	Greenfield to Heyden
Warren	Heyden to West City Limits
Wyoming	130' South of Michigan to Michigan
Wyoming	Ford Road to D.T.R.R.

A. Hanging Banner from Utility Poles

Nothing may be attached to a utility or light pole without the permission of the City. The City Council can grant permission to attach banner to Lighting Department poles. To get permission to hand banners you must petition the City Council. The petition should identify where you want to hang the banner(s), what the banner(s) will say and how long the banners will hang.

No banner will be allowed to block the view of traffic signals or signs. The Public Lighting Department will inspect the poles before advising the City Council about allowing any banners to be attached. The permission given by the City Council is good for up to six months. If you want to hang banners for more than six months, you should petition the City Council for an extension.

The Petitioner is responsible for purchasing, installing and removing the banners and the hardware needed to hang them.

The Public Lighting Department will supply a copy of its Banner Specifications upon request.